

Press release  
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## Free K2 App now available in the App Store

The assembly systems manufacturer K2 Systems has developed its first application in recent months. Known as the 'K2 App', it makes planning mounting systems even faster and more convenient. The app is a practical feature that gives users quick and easy access to all technical information on their smartphones, wherever they happen to be – whether directly at the building site or during a face-to-face sales meeting.

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### App provides direct access to clear information by smartphone

The app is a useful planning tool that provides a practical system overview, while at the same time visualising the matching substructure in a consultation or sales meeting. The user-friendly app contains all relevant technical information on the systems, including assembly videos, reference facilities, assembly instructions and checklists.

“Altogether the K2 App – now available to download for free from all the usual app stores – is a practical and pocket-size sales tool that is on hand wherever you happen to be”, says Willem Haag, Head of Sales at K2 Systems.

### Important element in K2's digital strategy

Developing the app is part of the digital strategy. The aim is to achieve increasingly simple and quick planning and design through a combination of digital services and innovative products. At the same time, K2 is using the app to accommodate the rising digital requirements of its customers.

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## About K2 Systems

As a manufacturer of mounting systems for solar technology, K2 Systems develops innovative system solutions for the international photovoltaics industry for 13 years now.

Around 115 employees work on economical and trend-setting mounting systems for roofs across the world at the German headquarters in Renningen and the five branches in England, France, Italy, USA and Mexico. International customers and partners are convinced by the high quality and functionality of the proven carrier systems for installation on pitched roofs, flat roofs or ground mounted and special projects.

The longstanding experience, the service-oriented principles and the personal touch in all dealings ensure that K2 Systems is a sympathetic and reliable partner.

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