

Press release 07 November 2022 | Renningen

Connecting Strength at the top management level: New dual leadership at K2 Systems

K2 Systems mounting solutions for photovoltaic systems provides a strong connection for the energy revolution. This 'Connecting Strength' philosophy can also be seen in the daily teamwork of the Renningen-based rooftop specialists – even at top management level.

This month, Sales Director Willem Haag took over the post of CEO Sales, providing management support to Katharina David. 'Generating creative ideas for developing optimal solutions for our customers is one of our key tasks. This also includes the flexible handling of the changes associated with growth within the company,' explains CEO Katharina David. 'In order to keep up with the industry momentum and further develop the company both strategically and operationally, I am happy to now share responsibilities with someone who has provided reliable and trusting support to me for years: Willem Haag.'

Willem Haag has extensive experience in the PV industry. The business economics graduate has been with the company since 2010 and for more than 7 years he has been responsible for many areas, including European sales. 'The realization of sustainable systems for the energy revolution is my primary motivation. I am looking forward to further accelerating the growth of PV by joining the management team,' states Willem Haag.

You can download corresponding image material here; https://k2-systems.com/en/company/press-media/

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About K2 Systems

We connect strengths: innovative mounting systems, digital technology and people with the know-how and energy to drive

Since 2004, K2 Systems has stood for global power generation from solar energy. The heart is the development of easy-to-install mounting systems that are precisely tailored to the needs of our customers. The soul is the common spirit of all employees. Together, we define technical innovation and set new service standards digitally as well.

At our headquarters in Renningen and our nine international locations, we develop and sell mounting systems together with 400 employees for the roofs of this world.