

Press release 10 January 2024 | Renningen, Germany

## Connecting Strength:

## K2 Systems is a new member of PV Austria

"Connecting strengths" - this is not just a motto for K2 Systems, but rather a lived reality. Proof of this is, among other things, the recently announced membership in the Austrian federal association Photovoltaic Austria. With this membership, one of the leading manufacturers of photovoltaic mounting systems joins over 330 companies and more than 100 private PV enthusiasts who are already organised in PV Austria. The aim of the interest group is to be a strong voice for the PV industry in politics, business and the public. The aim is to create the necessary framework conditions for one of the most important technologies of the future.

Austria is pursuing the ambitious goal of completely decarbonising its energy and economic system by 2040. Nine out of ten people in Austria say "yes" to the expansion of photovoltaics. However, despite the high potential, only just under seven per cent of electricity is generated by photovoltaics. However, more than 40 terawatt hours (TWh) are required to achieve the goal of climate neutrality - a multiple of current PV electricity production.

Hannes Thaller, Area Sales Manager Austria, explains that K2 Systems sees it as a duty for market leaders to contribute their own strengths through membership of an association such as PV Austria. "I am delighted with the lightning-fast information forwarding by PV Austria. The association's speed of response to political decisions is also unrivalled." Dirk Schömig, Team Lead for Bavaria and Austria at K2 Systems, is particularly looking forward to the exchange at the networking events that the association organises throughout the year: "These expert discussions are valuable and cannot be replaced by anything else."

K2 Systems has been driving solar energy forward with intuitive mounting solutions and innovative digital services since 2004, reports Co-CEO Willem Haag. The company now wants to contribute this long-standing expertise to the association's work and develop innovative ideas together with the other members in order to accelerate the expansion of PV in Austria.

In addition to being a member of PV Austria, the Renningen-based company is also involved in the German Solar Industry Association at a national level and in SolarPower Europe, Swissolar, Enerplan in France, Solar Energy UK and Italia Solare at a European level. In connection with its global sales activities, the company is also a member of associations overseas.

More information: https://k2-systems.com/en/company/news/k2-at-pv-austria-the-association-for-photovoltaics-in-austria/



PV Austria is committed to the photovoltaic and electricity storage industry in Austria. By joining the association, K2 Systems aims to pool its strengths with other members in this area too.

You can download corresponding image material here: https://k2-systems.com/en/company/press-media/

**About K2 Systems:** We connect strengths: innovative mounting systems, digital technology and people with the know-how and energy to drive sustainable solutions.

Since 2004, K2 Systems has stood for global power generation from solar energy. The heart is the development of easy-to-install mounting systems that are precisely tailored to the needs of our customers. The soul is the common spirit of all employees. Together, we define technical innovation and set new service standards digitally as well.

At our headquarters in Renningen and our nine international locations, we develop and sell mounting systems together with 400 employees for the roofs of this world.

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