



### **K2 Systems with new location in Gävle:**

### **Triple expertise for the Nordic PV market**

**Just after recently announcing the opening of an eleventh international location in Spain, K2 is now reporting another expansion step. The mounting system manufacturer has opened an office in the Swedish city of Gävle, from where Country Manager Nordics, Peo Jonsson, together with his new team members Jan-Olof Söderholm and Jimmy Rinta, will offer threefold expertise for the Nordic PV market.**

Gävle is located on the east coast of Sweden and is just over two hours' drive from Stockholm. Having already successfully implemented projects in Scandinavia, K2 Systems sees the opening of its own site in one of the largest cities in northern Sweden as a significant opportunity to more effectively meet the needs of the emerging market and to improve customer support. Peo Jonsson explains the move: "The growing PV market in Scandinavia is very important to us as the European market leader in mounting systems. From the new location in Gävle, we can now optimally support installers and their customers in their transition to renewable energies and drive forward the energy transition."

The Nordic countries are increasingly establishing themselves as pioneers in Europe when it comes to converting to CO<sub>2</sub>-neutral economies. Sweden, for example, has set itself the goal of reducing its net greenhouse gas emissions to zero by 2045. The country is already one of the leading countries in Europe in terms of electricity generation from renewable energies: in 2023, renewable energies accounted for around 65 per cent of total net electricity generation. In addition to wind and hydropower, solar energy has become increasingly important in recent years. According to SolarPower Europe, Sweden was one of the top 10 European PV markets with 1.1 GW growth in 2022. For 2023, the industry association forecasts an installed capacity of 1.6 GW, which corresponds to a cumulative installed capacity of almost 4.5 GW (SPE EU Market Outlook 2023-2027). The report also states that 80 percent of Swedes would like to see more investment in solar energy.

Peo Jonsson, who has been responsible for the Nordic market at K2 Systems for almost four years, is delighted with two new additions: Jan-Olof Söderholm joined him as Area Sales Manager for Sweden and Jimmy Rinta for Technical Sales and Support Nordics in the Gävle office at the start of the year. Jonsson is convinced: "It is a journey that we are embarking on with this new team. The Nordic market is important - with the increase in requirements and growth in PV installations, we must and will adapt in the best possible way. The new location creates opportunities for this in all directions and we can reach more people."



The expansion marks a strategically important step towards meeting customer needs even better with high-quality products and competent service. "Our focus is on making the installation process even faster and making our customers' day-to-day work even more productive. That's why we at K2 don't think in terms of individual products, but offer planners and installers holistic solutions. A key component of our work is the support through digital services. This enables us to cover almost all areas of application in the Nordic PV market with our portfolio."

More information: <https://k2-systems.com/en/company/news/3-fold-expertise-for-new-k2-site-in-sweden/> and <https://k2-systems.com/en/company/locations/>



*Jimmy Rinta (left) wants to sensitise customers to the fact that it is more advantageous in the long term to opt for high-quality products. For Jan-Olof Söderholm (right), it is important to be active in the renewable energy sector in the current situation. This is what motivates him. Together with Peo Jonsson (centre), they will be available to customers from Gävle.*

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**About K2 Systems:** We connect strengths: innovative mounting systems, digital technology and people with the know-how and energy to drive sustainable solutions.

Since 2004, K2 Systems has stood for global power generation from solar energy. The heart is the development of easy-to-install mounting systems that are precisely tailored to the needs of our customers. The soul is the common spirit of all employees. Together, we define technical innovation and set new service standards digitally as well.

At our headquarters in Renningen and our twelve international locations, we develop and sell mounting systems together with 400 employees for the photovoltaic systems of this world.

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