K2 | **Connecting Strength**

Alessandro Papaianni is the new Country Manager of K2 Systems Italy

Alessandro Papaianni is the new Country Manager for K2 Systems in Italy, effective immediately: Alessandro has been working in the photovoltaic industry for many years and has extensive experience in the field of renewable energies and B2B distribution. Claudia Vannoni, Head of Sales for Southern Europe, is certain: "His professional knowledge and strategic vision will be decisive in further improving the great results that K2 Systems has achieved as the European market leader for photovoltaic mounting systems in recent years".

The new Country Manager confirms these ambitions: "The main objective is to confirm and strengthen the company's position in the Italian market. Together we aspire to be always in line with the company and market objectives, always guaranteeing quick response both to customer requests and to the constant changes that characterize the sector".

There are many goals and challenges for Alessandro Papaianni and his team: including the analysis of bureaucratic regulations and the specific characteristics of the increasingly competitive Italian photovoltaic market, to which the sales strategies must adapt; as well as the topic of technological innovations and of course sustainability; K2 is a company that has embodied a green perspective for twenty years, tirelessly contributing to energy transition in a responsible and sustainable way.

Honoured to lead the in Italy together with the team in this dynamic and competitive market: "From day one, I have felt the spirit of 'Connecting Strength', this atmosphere of great enthusiasm and focus on people, which has always been the hallmark of K2"- explains the PV expert.

The Country Manager emphasises further advantages that he sees in K2 Systems' offering for planners and installers: "We offer a wide range of mounting solutions for multiple application fields. But that's not all: even regarding timing and customer service, we continue to guarantee effective and rapid support, especially through digital services that allow our customers to optimize their working time. In fact, K2 Systems is known for connecting their wide assortment of physical products with meaningful digital services to make projects more efficient, easier and accurate".

Alessandro Papaianni

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More informations: https://k2-systems.com/en/company/news/alessandro-papaianni-is-the-new-country-manager-of-k2-italy/

K2 Systems GmbH is one of the world's leading manufacturers of photovoltaic mounting systems with decades of experience. Founded in 2004 and headquartered in Renningen near Stuttgart, the company offers universal components for flat and pitched roofs that are easy to install, durable and safe. The company's portfolio also includes mounting systems for façades, outdoor areas and carports. Digital services, such as the K2 Base planning software, support the process, making PV projects quicker and easier.

K2 Systems develops in Germany, manufactures predominantly in Europe, and focuses on a sustainable procurement strategy. PV systems with K2 substructures are in use in over 130 countries and generate approximately 110 GWh per day. The heart of its strategy is the development of easy-to-install mounting systems that are precisely tailored to the needs of customers. With around 420 employees at twelve global locations and in close cooperation with international partners, the company is working towards the vision of global electricity generation from solar energy. This is how K2 Systems is driving the energy transition.

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