



Press release

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K2 Systems:

Medium-sized company promotes sustainability and team spirit with the 'K2 Eco Warriors Battle'

K2 Systems, a leading global manufacturer of mounting systems for photovoltaic systems headquartered in Malmsheim, Germany, launched the 'K2 Eco Warriors Battle' last year. The aim of the medium-sized company was to use this internal competition to raise awareness of ESG (environmental, social and governance) issues and promote cohesion. The award ceremony recently took place as part of the company Christmas party, where the winning teams 'Connecting Style' and 'K2 Crowns' were honoured.

'With the 'K2 Eco Warriors Battle', we not only wanted to advance our sustainability goals, but also promote the team spirit and creativity of our employees. The large number of committed projects and the great ideas that emerged from them inspired us and showed us that we can achieve a lot together,' said a delighted Co-CEO Katharina David.

The competition, which started in September, offered all K2 employees the opportunity to develop and implement sustainable projects in small groups. The teams had to consist of at least three people from different departments and submit ideas that have a positive impact on the environment, society or company management. It was not easy for the jury to choose the winning team, so they quickly honoured two winning projects.

The 'K2 Crowns' collected bottle caps and donated the proceeds from the scrap value of the metal to 'Kronenkinder Tübingen', a charity for children suffering from cancer. The second winning team, 'Connecting Style', organised a clothes swap party under the motto 'pick2reuse', at which leftover items of clothing were donated to a social institution. The winners were rewarded with a sustainable cooking event. Their team names now adorn the 'Wall of Fame' at the company's new headquarters, which opened in 2024.

Other notable projects included the greening of the new company site by the 'Green Walls' team, the 'TreeMTeam's' initiative to plant a tree for every company anniversary, the procurement of sustainable work clothing by the 'EcoWear' team and the introduction of a digital notice board by 'The K2 Broker's', for example to form car pools or facilitate the lending of household appliances and tools to each other according to the Ask and Share principle. The 'lifesavers' succeeded in organising two joint blood donation events, which even attracted seven first-time donors. The 'Connecting Strength' team organised workshops on the topic of positive feedback with a focus on identifying the strengths of individuals. Throughout the company, it became clear how easy it was to implement individual measures that had a lasting effect.



Connecting Strength

Co-CEO Willem Haag emphasised at the award ceremony that the 'K2 Eco Warriors Battle' had impressively demonstrated how companies can drive sustainable change through creative and collaborative initiatives: 'We are incredibly proud of the commitment and creativity of our teams. The competition has impressively demonstrated the K2 spirit and shown that even small measures can have a big impact.' The company plans to continue the competition in the coming years and drive the resulting projects forward.



The Eco Warrior Battle awards ceremony took place as part of the company Christmas party on 20 December in Stuttgart's Wagenhallen.



The winning team 'Connecting Style' organised a clothes swap. There was even a wedding dress among the children's, women's and men's clothes.



Seven first-time donors were motivated by the 'lifesavers' to take part in a blood donation campaign. A total of 16 K2nians donated their blood.

K2 Systems GmbH is one of the world's leading manufacturers of photovoltaic mounting systems with twenty years of experience. Founded in 2004 and headquartered in Renningen near Stuttgart, the company offers universal components for flat and pitched roofs that are easy to install, durable and safe. The company's portfolio also includes mounting systems for façades, ground mounts and carports. Digital services, such as the K2 Base planning software, support the process, making PV projects quicker and easier.

K2 Systems develops in Germany, manufactures predominantly in Europe, and focuses on a sustainable sourcing strategy. PV systems with K2 substructures are in use in over 130 countries and generate approximately 110 GWh per day. The heart of its strategy is the development of easy-to-install mounting systems that are precisely tailored to the needs of customers. With around 420 employees at twelve global locations and in close cooperation with international partners, the company is working towards the vision of global electricity generation from solar energy. This is how K2 Systems is driving the energy transition.

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